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**McCullough Landscape Architecture, Inc.**  
**Names Marketing Coordinator**  
*Joniene Swick New Addition to Growing Staff*

(December 15, 2006) SAN DIEGO, CALIFORNIA – McCullough Landscape Architecture, Inc. (MLA), a growing landscape design and planning service located in San Diego, has announced that Joniene Swick has been named to the newly created position of Marketing Coordinator. Joniene's position as Marketing Coordinator includes implementing the firm's marketing plan, writing proposals, preparing marketing materials, generating press releases, maintaining and updating marketing information including resumes, project descriptions, mailing lists, and web page content.

Joniene received her Bachelor of Arts Degree in Communication from San Diego State University in 2003. She has held positions in marketing and public relations for the former San Diego developer, *Distinctive Homes*, San Diego Film Festival, American Lung Association, San Diego State Theatre Department, and the US-Mexico Chamber of Commerce. Most recently Joniene attended Harvard University's Career Discovery Program where she received a Certificate in Landscape Architecture from the Graduate School of Design.

"Joniene is an excellent addition to our firm," said Catherine McCullough, President. "As we continue to expand our horizons to the commercial real estate market, Joniene's background in marketing and landscape architecture will be a welcome combination."

Joniene, a resident of the North Park community, volunteers for Community Actors Theatre and Friends of Cats in her spare time. She enjoys traveling, photography, and viewing films at the Ken Theatre in Kensington.

MLA, located in San Diego's Gaslamp District, is certified by the State of California Department of General Services as a Small Business Enterprise and is woman owned. MLA designs have won numerous awards and been featured in publications such as *Better Homes and Gardens' Remodeling Ideas for Your Home* and *Garden, Deck & Landscape*. More information about MLA and its capabilities can be found at [www.mlasd.com](http://www.mlasd.com).

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